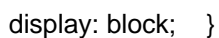


Fall Marley Tribute/Multi-Artist Series

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Don't miss our second BOB MARLEY TRIBUTE show NEXT Thursday -
October 8th in Somerville - featuring the full band & 4
vocalists!

...here's the
skinny

Thursday, October 8th is Volume Two of the Bob Marley Tribute, featuring
Eric Smith (coming up from CT, with flag wavers!). He

sounds like Michael Rose & Junior Reid. Roberto Gell has just returned from LA, he's got a few versions in store. Jem-i and Skiffington both got bawling big ups from the audience in Boston last week.

Everyone's gonna be backed by the Dub Station band, which (for this night only) will include the original trio on bass, drums, and keys (Rider McCoy!). The full band includes horns, guitar, and percussion as well, and the group will be performing some instrumentals of Bob's classics, demonstrating his, and their own capacity to deliver solid music even without vocals.

The show's early again: 9pm till 12:30am (with DJ Ceez spinning before, between, and after the 2 sets). Location is 17 Holland Street in Somerville, MA (in Davis Square, across from the T). Lots of area parking, and Johnny D's has a full service (and outstanding) restaurant open from 4pm.

REPLY to THIS EMAIL if
you WANNA GET ON the GUEST LIST

Johnny D's site (for directions,
etc.)

launch of
KRucialArt.com...branching out from Reggae

After years of focusing all our marketing efforts on Reggae, we are finally ready to branch out. There's a big wide world out there - and even Reggae lovers have other interests - musically & creatively. We're going to open that market by appealing to folks who's first interest may not be Reggae, or even music at all, but some other creative arts. Next, we're appealing to businesses who might need help marketing themselves, so we're offering special deals to help them get the word out there, while they focus on what they do best: producing whatever goods or services they excel in.

If interested in finding out more about how we might help your business, or turn you on to some other interesting projects & companies, Reply to this email and/or sign up with your Email at our brand new web site, it's live now!

KRucialArts.com

Mo Ambesa coming to Church!

APPEARING: Church club, Boston on Thursday, October 22

BIO: Honing in from Brattleboro, Vermont, Mo Ambesa break genre barriers with original conviction. Drawing on Reggae, Hip-Hop, and Jazz beats they steep melodic improvised lines into heavy drum and bass rhythms

that dance the people. Mo Ambesa's lyricists invoke the teachings of RasTafari, Leonard Peltier, Sufi and other mystics with poetic word empowering conscious living and impartial justice.

Their name means 'Children of the Lion' in the Amharic language of Ethiopia. Steadfast in patience of anciency Mo, the "children", bring water and resolve to the parched.

Mo Ambesa on MySpace

Pressure
Cooker Boston Appearance!!

We're pleased to announce the Boston appearance of Grammy nominated Pressure Cooker on Sunday, October 25th at Church club, Boston (showtime 9-12).

BIO: Pressure Cooker is one of Boston's top original, roots reggae bands, keeping the flame of traditional ska and rocksteady sounds (as well as Reggae!) alive.

The nine-piece band has performed live for over 12 years, reaching a worldwide audience through its six, critically-acclaimed album releases.

Fronted by lead singer Craig Akira Fujita and backed by a core of seasoned Boston-area players, the band has thrilled audiences at countless clubs and festivals. Pressure Cooker has supported top artists of reggae & ska music including Toots & the Maytals, Burning Spear, Gregory

Isaacs, The Wailers, Prince Buster, The Skatalites, Culture, and The English Beat, plus contemporaries such as John Brown's Body and The Aggrolites. In 2009 Pressure Cooker is performing dates in support of its sixth and most ambitious album WHAT SHE WANTS, released on the Chicago label Jump Up Records.

[Pressure Cooker's home site](#)

...introducing the official
kickoff of the Ska-Reggae series

We're glad to host this up-and-coming Ska-Reggae act to kickoff the Ska-Reggae series at Church club, Boston, on Thursday, November 5th.

[Guns of Navarone on MySpace](#)

...introducing KRucial Hip Hop

In a big splash of a kickoff, we're looking to bring Old School Hip Hop artists Das Efx to Church club Boston Saturday, November 14th.

Details are being firmed up on this momentous event. It's important not only because of the opportunity this show provides to witness the legendary act live - but because the band will be backed by Dub Station - AND it ushers in a new era in our promotions, as we branch into conscious hip hop.

check out our catalog on iTunes

Over the years, we've recorded or represented various artists work, who are now in Jamaica, the UK, here in Boston, or spread throughout the U.S.

These artists include Abijah, Winstrong, Sonbeam, Shaka Black, Skiffington, Mr. B, Tom O'Brien, Jem-i, Courtney Morris, and many more.

Represented are albums from Dub Station's first, self-titled CD (1997); the landmark compilation Forward Ever (2003); and various artist spotlights; including self-produced and top-hit singles by Abijah in Jamaica.

Please click on the link below to see the full catalog, go to iTunes and listen, and perhaps add a few songs (or albums) to your collection.

KRucial Reggae Artists on iTunes

KRucial
Reggae's home site: [Reggae4i.com](http://www.reggae4i.com)

KRucial
Reggae's been bringing Artists & Audiences together for 20 years, with a focus on quality, conscious Reggae. We are working our way into Ska, World, and even Hip Hop (as you'll see in the coming months).

Our goal is to provide exceptional music both from in the studio & on the stage, as well as match our offerings with content-rich press releases & newsletters.

Our home site's been overhauled recently, and is due for another upgrade, as we further refine our message. We are looking to serve two audiences: listening/club-going fans (with discounts, free MP3's, etc.) and the industry (bands, venues, the media), by supplying updates to our regional & global email lists.

For more information on any or all the above & for guest-list consideration, call 617-771-5119 or email ReggaePR@aol.com.

KRucial Reggae's home site:
Reggae4i.com

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Somerville, MA 02144

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