

New Music Digitally Available: Roberto Gell EP & Winstrong CD

First In the New Series - New Music & Info Swap

Holiday Time Again - 2009

Selectors Choice - DJ Newsletter

Roberto Gell's EP gives a taste of the full album to come...

If you're a serious Roots Reggae lover, but have eclectic tastes, Roberto Gell hits the spot. He got his start in Hip Hop - came from the Dominican Republic - and has been awash in American traditions ever since. With Reggae as his medium, Roberto brings all kinds of life and musical experience to his recordings.

This featured EP "Midnight Ravers" was recorded mostly with the East Coast band of that name. Out West now, he performs with I-Trinity band, and mixes it up with the Dub Station band on tour. He's played various Festivals, including the Montreal International Reggae Festival and various SoCal & New England tour runs.

We really want your feedback on this music - most easily sampled on iTunes or at AirPlayDirect (whole section on the service, below) - so we can determine who's down to get the full album when it comes out.

Reply if you want us to send you MP3's or the hard-copy EP.

Roberto Gell on iTunes

Winstrong's "Eye of the Storm" now available digitally

Although more of a dancehall artist - capable of tearing it up on tracks - and wicked on Dub Plates, WinstrongCapleton & Sizzla, and even Hip Hop artists like Snoop Dog. is ultimately a conscious Singjay. In demand on mix CD's, he's appeared on compilations with Reggae giants like

Songs from Winstrong's "Eye of the Storm" like "Sounds of the Gun," aka Boom Boom Blah Blah have been runaway hits. If you haven't heard it, you MUST. "Ganja Tree" earned Winstrong an invitation to the Cannabis Cup in Amsterdam.

In fact, Winstrong is working out the details for a European tour as we speak, heading to the mainland as well as the UK. So if you like what you hear, Reply to find out more. We're sold out of hard-copy CD's, but could send select MP3's out.

Winstrong on iTunes

Easy Downloads for Radio DJ's

AirPlay Direct is a unique service offering artists free posting of their music, which can be emailed to hundreds at a time, and allows for bona fide Radio people (you do have to register your station with them) to Download for FREE.

What is more, the downloads can be in Lo-Fi MP3 format OR highest grade WAV formats, for the best quality Radio transmissions.

You can get these artist's music immediately (or preview our 5 "Best-Of" selections at:

[www.AirPlayDirect.com/Roberto Gell](http://www.AirPlayDirect.com/RobertoGell)

www.AirPlayDirect.com/Winstrong

This newsletter brought to you by...

You may be familiar with our outreach from ReggaePR@aol.com. We're getting into sending more frequent Global Newsletters from there (our list tops 10,000): Artist Spotlights, New Music Notices, Festival Alerts, etc. We have a 1% Unsubscribe rate, so people like what we're doing.

Our philosophy: "the more people we can reach, the more likely they are to learn of what we - and our clients - are doing, and care enough to spin and support."

If you or someone you know, and Artist, Band, Label or Dj is seeking to broaden their exposure, Reply and let us know what you have in mind.

KRucial Reggae on Facebook

Welcome to our first (re)Issue - just for Deejays

In the past, we've put these Newsletters out - directed toward Deejays - both as they spin for venues and on the air (or Internet). Now we have a brand new logo and a fresh impetus to speak to you.

Our point is two-fold: we represent artists we hope you'll like; and we're trying to create some more community among Deejays. We reminisce about the Record Pools, which occasionally had a Reggae focus. We're hoping this conversation will lead us all in some interesting directions.

Over the past year, we did PR for Shanachie Records and their Police Tribute album, as well as the latest CD from Inner Circle.

More continuously, we've been representing Artists associated with KRucial Reggae directly, such as those featured to the left.

In the past, you may have gotten music from us.

If you do NOT have music from:

- Dub Station (and associated artists, like Sonbeam, Shaka Black, Tom O'Brien)

- Abijah (he's in Singapore currently, doing some shows representing Jamaica)

...let us know, and we can send you hard-copy CD's (confirm your address, and whatever you might already have on your shelves)

QUESTIONNAIRE

Now comes YOUR TIME: what do YOU think this Newsletter could be?

Because we're a fee-for-service program, we can't just post any and every news item we receive.

But we ARE looking at starting a KRucial Community Radio Podcast designed to feature a rotation of Dj's, let us know if you'd be interested in submitting one your (exactly 60 minute) segment?

We're also curious - where do you get your MP3's from - what's your favorite Free MP3 Site for new Reggae?

How do you like to receive music: MP3 attachment, or a through a link to a download site like YouSendIt?

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